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ASTD and The Bureaucrat, Inc.'s Journal, *The Public Manager*, Announce Their New Affiliation

(Alexandria, VA) July 21, 2009 – The American Society for Training & Development (ASTD), the world's largest professional association dedicated to the training and development field, announced that it has formally acquired and affiliated with The Bureaucrat, Inc. (TBI). Founded in 1972, TBI is a not for profit organization that publishes *The Public Manager*, a quarterly journal for managers in the public sector, hosts an interactive website, and holds a variety of public discussion programs and conferences for public sector professionals.

Since 2004, the Logistics Management Institute (LMI) has been affiliated with TBI and supported the growth of *The Public Manager* and its public discussions and events. The three organizations – ASTD, LMI, and TBI – are working collaboratively and positively on the affiliation change.

“The ASTD-TBI affiliation provides great opportunities for both organizations to partner and better serve the needs of managers at all levels of government,” says Tony Bingham, ASTD President and CEO. “With a shared vision and complementary missions, ASTD and TBI will work collaboratively to increase content, networking, and professional development opportunities for public sector professionals.”

The effective date of the transaction was July 20 at which time LMI transferred its affiliation interests in TBI to ASTD. TBI will continue its business operations as a separate 501(c)(3) organization affiliated with ASTD. Carrie Blustin, publisher of *The Public Manager*, continues in her role, and TBI corporate officers, members of the Board of Directors, and members of the Board of Editors also remain in place.

“The TBI Board of Directors is pleased to partner with ASTD and excited about the opportunity to leverage each organization's strengths for mutual benefit,” notes Alan Balutis, Chair of the Board of Directors for TBI.

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“LMI is proud to have contributed to the growth of this terrific and important journal over the past several years, including boosting circulation over 1,100%, revising the journal layout, launching an annual conference, and deploying a robust and useful website,” says Manik K. Rath, LMI’s Chief Legal Officer. “We look forward to continuing to be a part of *The Public Manager’s* success, even after transitioning the investment to ASTD.”

The summer issue of *The Public Manager* includes articles covering ethical government, innovating for the future, leveraging networks and social software, performance-based pay, and more. Plans are underway for the second conference co-hosted by *The Public Manager* and the American Society for Public Administration (ASPA) to take place November 2-3 in Washington, D.C. The theme of this year’s event will be “Strengthening Trust in Government.” More information will be available in August at www.thepublicmanager.org.

About TBI

The Public Manager is a quarterly journal published by The Bureaucrat, Inc., a not-for-profit organization devoted to furthering knowledge and best practices at all levels of government. The organization also conducts a series of public discussion events and maintains an interactive community Website. *The Public Manager* is the only product of its kind—one that gives public managers and executives the opportunity to share ideas about critical public management issues. It is dedicated to encouraging professionalism and high performance at all levels of government. Its global audience includes practitioners in federal, regional, state, local, and international government organizations, as well as public nonprofits, NGOs, consultants, students, and scholars interested in public management. The Bureaucrat, Inc., maintains its own corporate officer and board of directors structure, and *The Public Manager* retains complete editorial independence.

About ASTD

ASTD (American Society for Training & Development) is the world’s largest association dedicated to workplace learning and performance professionals. ASTD’s members come from more than 100 countries and connect locally in more than 130 U.S. chapters and with 30 international partners. Members work in thousands of organizations of all sizes, in government, as independent consultants, and as suppliers.

ASTD started in 1943. In recent years, ASTD has widened the profession’s focus to link learning and performance to individual and organizational results, and is a sought-after voice on critical public policy issues.

About LMI

LMI is a not-for-profit consultancy focused on providing independent analysis and practical solutions to the complicated problems facing government managers. LMI aspires to provide “best value” solutions to

the pressing problems facing government. Much of LMI's work focuses on national security issues, but clients include most other federal agencies as well as state and local governments.

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